

DEEP INSIGHT

Leadership Development With Impact

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Managing in a matrix

REPUTATION

How social networks create competitive advantage

AMADEUS CEO INTERVIEW

"It's not how much big data you have, it's how you use it"

MICROSOFT

Challenges of organizational change

■ REDEFINE YOUR JOB & STEP UP AS A LEADER

■ WHY CULTURAL COMPETENCE MATTERS & HOW YOU CAN ACQUIRE IT

■ HOW DIGITALIZATION IS CHANGING THE WAY EXECUTIVES LEARN

TELEPRESENCE AND VISUAL COLLABORATION SOLUTIONS

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PERSONAL INSIGHT

"It's not how much big data you have, it's how you use it."

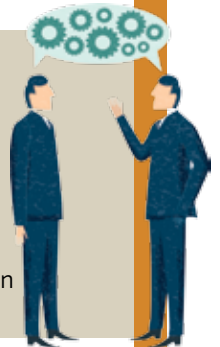
Luis Maroto, CEO of Amadeus IT Group, talks about running a business in motion. 41



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How Social Networks Create Competitive Advantage

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Yih-teen Lee and Yuan Liao explain how companies might make better use of multiculturals, suggesting how cultural intelligence might be developed as a vital managerial competence. 23

How Digitalization Is Changing the Way Executives Learn

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Joan E. Ricart believes it would be hard to understand basic economic concepts without the contributions of the late John Nash.

DEEP INSIGHT



Leadership Development With Impact

Feeling adrift? The illuminating ideas in this dossier will help you set a course to take your leadership higher.

To Step Up as a Leader, You Need to Step Out

Herminia Ibarra maps out a strategy for you to reach your long-term career goals, so your identity as a leader will be clear. 15

